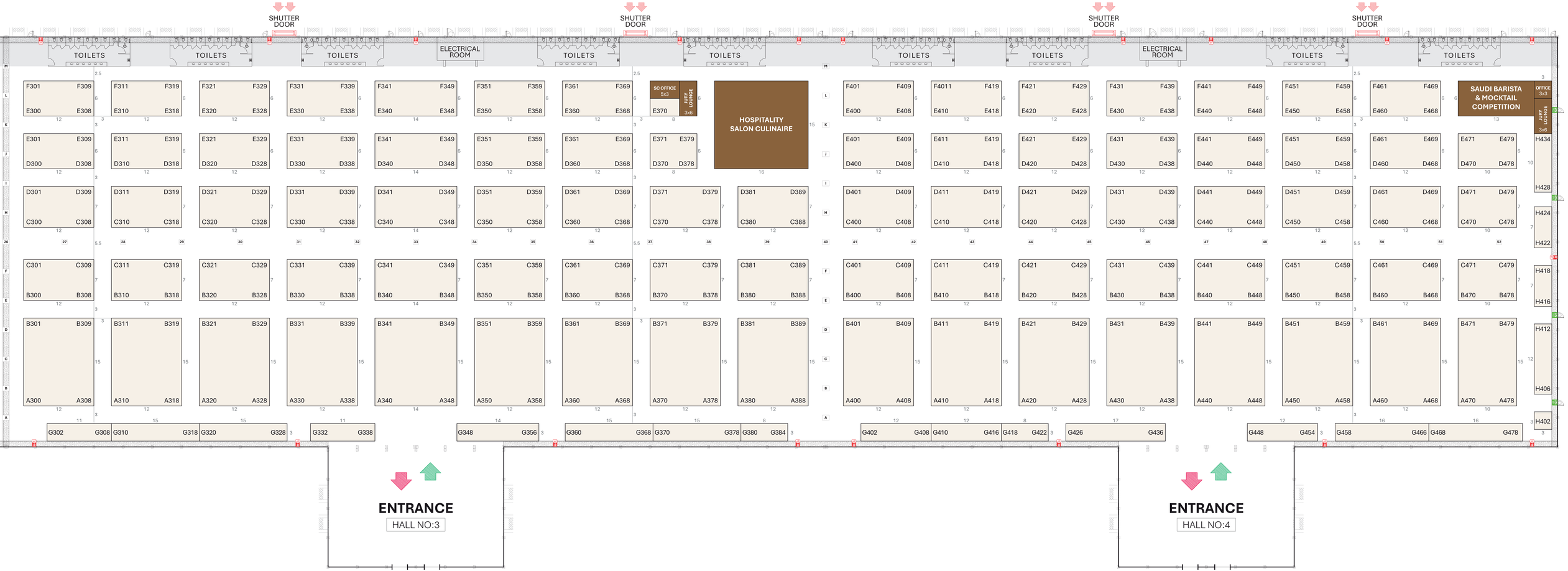HORECA Riyadh